

2022 CANADIAN
LAND TRUST
SUMMIT

SOMMET NATIONAL
DES ORGANISMES DE
CONSERVATION 2022

October 24 to 26 | Ottawa | 24 au 26 octobre

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This project was undertaken with the financial support of:
Ce projet a été réalisé avec l'appui financier de :



Environment and
Climate Change Canada

Environnement et
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Fondation de la faune du Québec



Meaningful Youth Engagement

The long-distance fuel for Nature Conservation

Canada Land Trust Summit

James Bartram

Who am I ?

What's my perspective?





United Nations Framework
Convention on Climate Change



Convention on
Biological Diversity

What is contemporary Conservation?

Holistic Indigenous world view
Global thought leadership
Global standards and targets

‘ ‘ What does this have to do with education? The short answer is ‘everything’. Ecological education is not just about biology, it is equally about the deeper causes of biotic impoverishment, which have to do in one way or another with political behaviour, institutions and philosophies. ’ ’

David Orr

How are we a solution to other societal challenges?

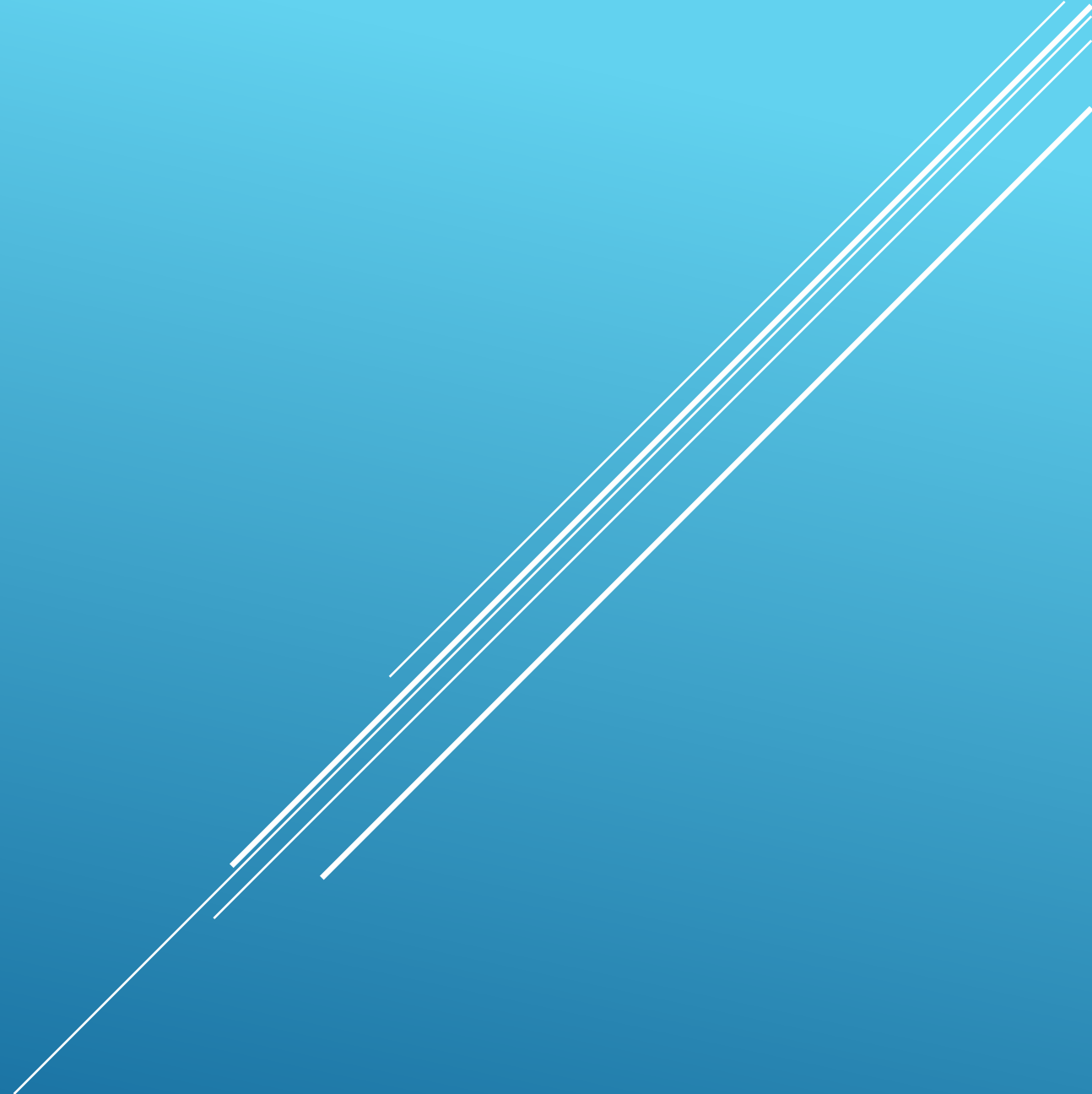
A decorative graphic consisting of several parallel white lines of varying lengths, slanted diagonally from the bottom right towards the top right of the slide.

- Volunteers – Service Learning
- School programs
- Learning journeys
- Youth Agencies – Scouts, Guides, 4H
- Outreach family days
- Gateway employment
- Social Media
- Youth councils

What do you think?

Table Discussion

Report back – 6 minutes

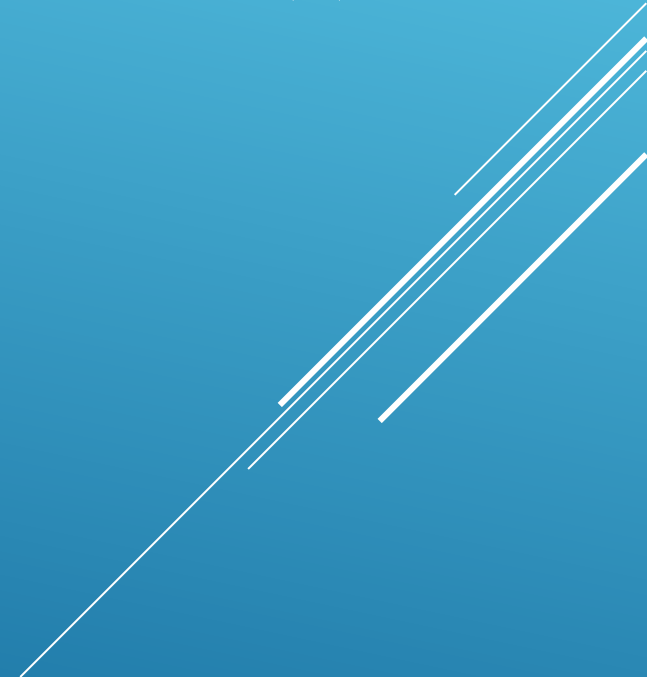


“

If facts are the seeds that later produce knowledge and wisdom, then the emotions and the impressions of the senses are the fertile soil in which the seeds grow.

Rachel Carson ”

How are we a solution to other societal challenges?



“ Education, properly conceived involves important questions about the structure and function of knowledge, the ethical imperatives of such knowledge, and the purposes to which learning ought to adhere. Thus education, as process of both individuation and socialization, is rooted in longstanding philosophical queries as to the nature of self and society.

Jay Roberts

”

How are we a solution to other societal challenges?

- ▶ **Education**

- ▶ K-12 Formal
- ▶ Specific Learning Outcomes
- ▶ Knowledge, Active, Reflective

- ▶ **Youth Engagement**

- ▶ Non-Formal
- ▶ Often focussed on 18-35
- ▶ Often Career Pathways

Meaningful youth engagement has three core components:

- Intergenerational collaboration - adults sharing their space and power with young people.
- Giving young people real responsibility - where they can take risks and innovate.
- Integrating learning & doing

Conservation Continuum

	Awareness <i>Big numbers, low depth</i>	Engagement <i>Multiple hours, personal contact</i>	Immersion <i>Multi-day, in nature, pedagogically sound</i>	Ambassadorship <i>Hearths & minds – biophila</i>
Young children Age range 0-6				
Tweens 7-12				
Teenagers Age range 13-18				
Young Adults Age range 18-24				
Young Parents Age range 24-40				
Adults 40 plus				
Multipliers Teachers, group leaders etc.				

At its best

Moves from financial investment towards social enterprise.

Moves from individual impact towards societal level behavior change

“ “ When I was working as a naturalist several years ago, there was an on-going debate within environmental education circles as to whether quality programs centered on enjoyable encounters with nature (e.g. blind walks, hug-a-tree, snowshoe lessons) or on lessons in ecology... ”
The argument of course is a false one; the best naturalists provide programming in both areas.

Aldo Leopold

How are we a solution to other societal challenges?

What's holding us back?

Nostalgia ?

Short termism ?

Local or global ?



What has changed?

1,000 years ago

100 Years ago

60s and 70's

Next 25 years?



What could empower growth?

Reciprocity that builds constituency

Collaboration – the stuff of growth

Innovation at the intersection of cultures and disciplines



“

Perhaps the time has come to cease calling it the 'environmentalist' view, as though it were a lobbying effort outside the mainstream of human activity, and to start calling it the real-world view.

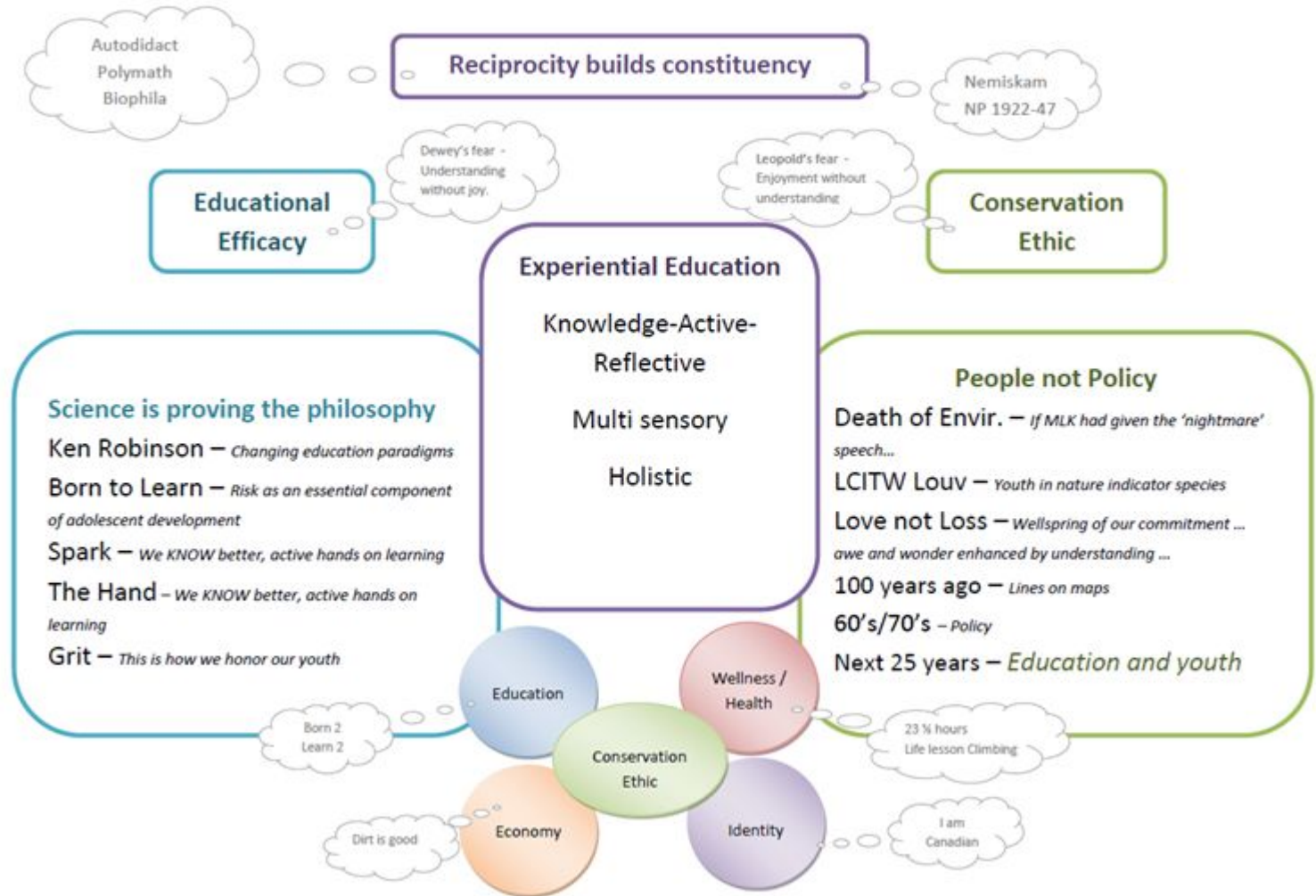
E.O. Wilson ”

How are we a solution to other societal challenges?



Experiential Education & Conservation Ethic:

Education – Protection - Experience



Mind map

Q&A





Look to the horizon - continue the conversation

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